



# ANNABEL DOWD

Creative Thinker & Desperate Graduate

## GIVE US A BEL

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@GMAIL.COM



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.COM



ANNABEL DOWD



MANCHESTER



## EDUCATION

### UNIVERSITY OF CENTRAL LANCASHIRE

CREATIVE ADVERTISING  
FIRST CLASS DEGREE  
WITH HONORS

2017 - 2020

### LORETO COLLEGE

A - LEVELS IN  
3D DESIGN, TEXTILES  
ART & MEDIA STUDIES

## LETS BREAK THE ICE

I've recently graduated from UCLan with a first in the middle of a pandemic, talk about pressure. Everyone tells me I have an answer for everything, so naturally advertising was the right path for me. I'm motivated by insights - having the right solution to a specific problem is oddly satisfying to me, I guess that's why I'm such a hoot at parties. I've spent a long time in lockdown updating my website so please check it out, or even better... hire me.

## EXPERIENCE

In lockdown I completed the 12 week School of Thought 2020 programme where I am now an expert in Zoom presentations. I'm also still apart of the We Are the Allies mentorship. My portfolio was also awarded a 'ones to watch' from the 2020 D&AD New Bloods. I have worked with agencies such as TBWA, Havas, BBC, and many more. And I have placements with BJL lined up for when the pandemic allows it, so book yours now.

## SKILLS

CREATIVE THINKING

COPYWRITING

ART DIRECTION

TEAM WORKING

INDESIGN

ILLUSTRATOR

MEETING DEADLINES

PROBLEM SOLVING